



<b>Training Course</b>	<b>ROCHESTON Certified Master of Business Leadership (cMBL) Certification</b>
<b>Course Language</b>	<b>English</b>
<b>Course Duration</b>	<b>Total Number of hours: 40hours</b>
<b>Course Objectives</b>	<p>This cutting-edge innovation training is for corporate executives and students seeking to understand the key concepts involved in equipping you with the skillset needed to be an ideal entrepreneur today, representing a confident personality driving higher growth in a business, and a game-changer applying new paradigms in thinking and in working. The course offers you the training and awareness to steers its applicants into the alternate course that can bring out the entrepreneur within..</p> <p>The cMBL course covers the foundational concepts of the existing management programs based on relevance, finance, vision and time. The course aims to equip you with the most relevant innovation protocols in the market today and provide you with a dynamic ecosystem that allows you to build, innovate and harvest the power of the innovation. The cMBL course will place you among a group of elite leaders leading the business management portion of the business in making key decisions.</p>



**Course Content**

**Course Key Topic Area Includes:**

**Module 01: Entrepreneurial Leadership**

**Module 02: Strategic Leadership**

**Module 03: Innovation & Constructive Leadership**

**Module 04: Accounting & Auditing**

**Module 05: Operational Excellence**

**Module 06: Corporate Governance**

**Module 07: Human Resources Management**

**Module 08: Information Technology & Security Systems**

**Module 09: Consumer Services**

**Module 10: Product Development**

**Module 11: Investment Strategy**

**Module 12: Business Growth & Maturation**

**Module 13: Global Operations & Integrated Supply Chain Management**

**Module 14: Business Relationships**

**Module 15: Decision Sciences**

**Module 16: Law Suits & Litigations**

**Module 17: Data Analysis**

**Module 18: Branding & Brand Positioning**

**Module 19: Digital Marketing- should include SMO**

**Module 20: Quality Management**

**Module 21: Change Management**

**Module 22: Business Etiquette**



## Learning Outcomes

**At the end of the program the trainees will be able to:**

- **Form best business practices through real world case studies**
- **Equip participant with a knowledge of a everyday operation of a company, from R&D, global sales and supply, business expansion to accounting and HR. With a basic understanding of the core departments and operations of a company, the cMBL certification inspires leaders to innovate in every aspect and bring the best out of all elements.**
- **Analysis of tools, techniques and models enabling participants to gain insight that will create a paradigm shift in all businesses from all sectors that will release the potential of its applicants to awaken from this stupor and lead the world into the changing times.**
- **Providing knowledge of every business element and every business operation. The roles of a cMBL are too vast to be listed as business deals with growing and dynamic markets every day thus the course provide you with the skills to deal the current need.**
- **Sustaining risk management processes - Best practices to ensure proper risk management processes across domains.**



### Target Audience

The cMBL program is aimed at CEOs, COOs, CFOs, CTOs and CIOs, Entrepreneurs, Project leaders Service developers and designers, Business consultants, Sales and marketing managers, Accounting and finance managers, Legal team and HR managers Govt. Officials and Business Management Professors.

#### Requirement :

Bachelor's degree with 1 year of work experience in related field or degree in business management.

A basic understanding of business and economy.

Computer with minimum 8GB Ram.

### Course Material /Technology used/ Details Relevant to the course.

Electronic Kit via Cyberclass (ROCHESTON's E-Learning Platform) inclusive of online Course Materials for 1 year access.

Exam Duration: 120 minutes

No of Exam Question: 90

Passing Mark: 72

- Exam Retake Fee: USD400
- The exam will be conducted on the last day of the training based on the trainer's discretion.
- The students will receive the cMBL certification after passing this test. The certification is valid for 2 years. You can renew the certification.