

# Course on Road Traffic Safety Management

19-21 November Doha, Qatar

## COURSE DESCRIPTION

IRF (Geneva) together with the Qatar Transportation & Traffic Safety Center and Qatar University are pleased to present the International Course on Road Traffic Safety Management (RTSM) to be held from 19th to 21st November 2019 in Doha, Qatar.

This three-day training course has been designed for professionals who wish to dig into:

- The three distinctive elements of the safety management system (institutional management, the interventions and the results) and the linkages in between them.
- ISO39001 standard on RTSM
- Impact of RTSM on Business & Operational Performance

Target audience:

Highway and Road Engineers, Traffic Safety Professionals, Traffic Management Professionals, Road Agency Executives, Planners & Design Consultants, Contractors, Law Enforcement, Research & Academia.

## LEARNING OUTCOMES

At the end of the course, participants will be able to:

- Identify and explain institutional management processes related to RTSM
- Define master role, responsibility and functioning of a lead agency related to RTSM
- Perform a road safety management capacity review
- Learn how to manage fleet safety programs.
- Apply tools to manage road safety related processes.

## INSTRUCTORS



**Mrs. Susanna Zammataro**

Director General

International Road Federation – Geneva, Switzerland



**Mr. Martin Heath**

Technical Director RTSM Global Limited

ISO 39001 British Standards Working Group RTS/1

## DAY 1 – TUESDAY 19 NOVEMBER

**08:30-10:30**

### Road Traffic Safety Management Systems – Core Structure

- What makes a Road Traffic Safety Management System?
- Reviewing Capacity for Safe Systems
- Key Roles & Responsibilities – lead agency/public & private sector collaboration
- Institutional Management Functions
- Developing a Results Oriented Focus:
- Coordination & Legislation

**11:00-12:30**

### The Route to ISO 39001 Certification

- History, Development & Rationale
- The structure of ISO Standards
- Complementary Standards – 39001/9001/44001
- Application in private/public sectors

**LUNCH 12:30-13:30**

**13:30 – 15:00**

### Lead Agency Structures and Processes - Case Studies

**15:00-15:30**

### Day 1 Wrap-up

- Open discussions



## DAY 2 – WEDNESDAY 20 NOVEMBER

**08:30-10:30**

### RTSM Capacity Review

- Rationale, Methodology, Assessment Frameworks & Interventions
- Classification, SWOT Analysis & Recommendations for;
  - o Safer Vehicles & Safer Speeds
  - o Safer Roads & Roadsides
  - o Post-Crash Care – Safe and Healthy Travel Modes
  - o Safer Work Travel – Employee Travel & ISO 39002
- Presenting Results to Key Decision-makers
- Monitoring & Evaluation

**BREAK 10:30-11:00**

**11:00-12:30**

### *Case Study 1: Qatar RTSM System*

LUNCH 12:30-13:30

**13:30-15:00**

### *Case Study 2: Designing RTSM Plans & Campaigns*

**15:00-15:30**

### Day 2 Wrap-Up

- Open discussions

## DAY 3 – THURSDAY 21 NOVEMBER

08:30-12:30

### Workshop: Evaluation & Monitoring of RTSM

- Break out group exercises
- Presentation of groups findings

LUNCH 12:30-13:30

13:30-14:30

### Closing Remarks & Certificates