

CCP Innovation and Entrepreneurship Student Award

Award Rubric

Criterion	(1) Poor	(2) Average	(3) Good	(4) Excellent
Initiation Weight 10%	0-2 pts Demonstrates limited readiness in detecting problems and taking the initiative in proposing solutions.	3-5 pts Demonstrates adequate readiness in detecting problems and taking the initiative in suggesting solutions that might involve a deliberate risk.	6-8 pts Demonstrates sufficient readiness in detecting problems and taking the initiative in suggesting solutions that might involve a deliberate risk.	9-10 pts Demonstrates high readiness in detecting problems and taking the initiative in suggesting solutions that might involve a deliberate risk.
Creative Attributes Weight 40%	0-10 pts Creative attributes are achieved at a limited level in thinking: sensitivity, fluency, flexibility, and originality.	11-20 pts Creative attributes are achieved at an adequate level in thinking: sensitivity, fluency, flexibility, and	21-30 pts Creative attributes are achieved at a satisfactory level in thinking: sensitivity, fluency, flexibility, and	31-40 pts Creative attributes are achieved at a high level in thinking: sensitivity, fluency, flexibility, and originality.
The effectiveness of solutions Weight 30%	0-7 pts Suggested results and treatments are presented in segmented and ambiguous form.	8-15 pts The project outcomes address existing problems and needs in the local or global community in a rather limited way .	16-23 pts The project outcomes address existing problems and needs in the local or global community in a satisfactory	24-30 pts The project outcomes address existing problems and needs in the local or global community in an effective way .
Impact Weight 20%	0-4 pts Demonstrates ineffectiveness influencing the general environment in which he/she operates.	5-9 pts Demonstrates rather limited effectiveness in influencing the general environment in which he/she works (with his/her ideas, accomplishments, or interactions with others).	10-14 pts Demonstrates effectiveness in influencing the general environment in which he/she works (with his/her ideas, accomplishments, or interactions with others).	15-20 pts Demonstrates high effectiveness in influencing the general environment in which he/she works (with his/her ideas, accomplishments, or interactions with others).